



GUNIpreneur BOOTCAMP

Igniting Ideas, Discovering Opportunities

03rd to 04th April 2026 | 8:30 AM to 3:30 PM (IST)

Beginner Level



About Ganpat University

Ganpat University is Self-Financed University established by the State Government by the enactment of Act No. 19/2005 on 12th April 2005. It is approved under section 2(f) by the University Grants Commission (UGC), New Delhi. The University is accredited with "A" grade by NAAC and NIRF innovation Grants Ranking under 101-125. The mission of the University is "Vidhya Samajotkarsh" (Social Upliftment through Education) and in the journey of pursuing this mission, the University is widely known as 'A Socially Responsible University'. Ganpat University through its constituent institutions offers various unique, quality, industry-linked and sector-focused Diploma, Undergraduate, Postgraduate and Research level programs (Professional and Non-professional) in the field of Engineering, Management, Computer Applications, Pharmacy, Sciences, Commerce & Social Science, Architecture & Design, Maritime Studies, Nursing, Agriculture, Physiotherapy.

About GUNI - CE

Centre for Entrepreneurship was established in 2019 to ignite the spirit of entrepreneurship across the rural and urban areas of the state and to offer an intimate support system for entrepreneurs. Our mission is to advance knowledge and educate students in innovation-driven Entrepreneurship. Our key objectives include acting as an institutional mechanism for providing various services including information on all aspects of enterprise building to budding S&T entrepreneurs, To create Entrepreneurial culture among Institutions of GUNI and other institutions in the region, including programs related to women and weaker sections of the society, To foster better linkages between the University, Industries, and R&D institutions in the region and other related organizations engaged in promoting Small & Medium Enterprises (SMEs) and NGOs, To catalyze and promote the development of S&T knowledge-based enterprises and promote employment opportunities in the innovative areas and to provide S & T entrepreneurs with the three critical enablers Capability, Capital and Community to fast-track their journey from ideas into viable businesses creating positive sustainable impact.

About Bootcamp

The GUNIpreneur Bootcamp is an intensive, hands-on entrepreneurship program designed to cultivate an innovative mindset, strategic thinking, resilience, and real-world business skills. Participants will transform raw ideas into validated business concepts through structured workshops, expert mentoring, collaborative teamwork, and practical exercises.

By the end of the bootcamp, participants will have developed a market-tested idea, a structured business model, a prototype or MVP, and a compelling investor pitch — all within two highly immersive days.

Eligibility:

Open to students from Diploma, Undergraduate, and Postgraduate programs across all disciplines.

About GUNI - CMSR

The Centre for Management Studies and Research, Ganpat University is dedicated to develop and administer management courses to prepare management professionals to meet requirements of industry. CMSR offers industry-focused MBA programs in established as well as growing sectors, namely Agribusiness, Pharmaceuticals, Financial services, International Business, Logistics and Supply Chain Management, Technology Management, Innovation, Entrepreneurship and Venture Development. The centre has an MBA - Business Analytics course in collaboration with SAS and MBA Healthcare and Hospital Management with Shalby Hospitals, Tech MBA (MBA- Technology Management with SAS). Established under the Faculty of Management Studies, the Centre offers autonomous management programs in upcoming fields of Management. The Centre has full-time faculty for conducting program syllabus along with inputs by visiting and guest faculty from leading academic institutions and industry on continuous basis.

Why Join GUNIpreneur Bootcamp?

- ✓ Learn by doing - not just theory
- ✓ Build a startup idea from scratch in 48 hours
- ✓ Work with mentors, experts, and peers
- ✓ Gain real entrepreneurial experience
- ✓ Network with innovators and industry leaders
- ✓ Access incubation opportunities

Program Outcomes

- A curated set of viable business opportunities
- A complete Business Model Canvas based on validated insights
- A Minimum Viable Product (MVP) or prototype for real user feedback
- A foundational marketing and go-to-market strategy
- A polished investor-ready pitch presentation
- Expert feedback from an experienced evaluation panel

PROGRAM AGENDA

Day 1 | Ideation & Venture Foundations

03 April 2026

- 08:30 AM to 09:00 AM Registration & Networking Coffee
- 09:00 AM to 11:00 AM Inaugural Ceremony & Keynote Address
- 11:15 AM to 12:00 PM **Session 1: Founder Mindset & Startup Fundamentals**
Entrepreneurship · Innovation · Startup Ecosystem · Founder Psychology
- 12:05 PM to 12:50 PM **Session 2: Problem Discovery & Design Thinking Lab**
Problem Identification · Human-Centered Design · Opportunity Mapping
- 12:50 PM to 01:30 PM Lunch Break
- 01:30 PM to 02:15 PM **Session 3: Ideation Sprint & Opportunity Validation**
Idea Generation · Creativity Tools · Feasibility Testing · Validation
- 02:15 PM to 03:00 PM **Session 4: Customer Discovery & Market Research**
Target Audience · Customer Persona · Surveys · Interviews · Market Need
- 03:10 PM to 03:30 PM **Open House: Q&A with Startup Experts**
Ask · Clarify · Validate · Get Mentored

Day 2 | Business Design & Investor Readiness

04 April 2026

- 08:30 AM to 09:00 AM Registration & Networking Coffee
- 09:00 AM to 10:00 AM **Round Table Discussion: Investor's Lens: What Makes a Startup Fundable?**
Founders · Investors · Mentors · Funding Insights · Startup Expectations
- 10:15 AM to 11:00 PM **Session 5: Value Proposition & Product-Market Fit**
Customer Pain Points · Solution Design · Unique Value Proposition
- 11:15 PM to 12:00 PM **Session 6: Business Model & Revenue Strategy**
Business Model Canvas · Revenue Streams · Cost Structure · Unit Economics
- 12:00 PM to 12:45 PM Lunch Break
- 12:45 PM to 01:30 PM **Session 7: MVP Development & Growth Strategy**
Minimum Viable Product · Prototyping · Go-To-Market · Traction · Scaling
- 01:35 PM to 03:05 PM **Session 8: Investor Pitching & Fundraising Readiness**
Pitch Deck · Storytelling · Funding Stages · Investor Expectations
- 03:10 PM to 03:30 PM Valedictory & Certificate Distribution

Participation Fees

Category	Early Bird (Before 20 Mar. 2026)	Regular (Till 30 Mar. 2026)	Spot Registration (03 Apr. 2026)
GUNI Students	₹100	₹200	₹300
Other University Students	₹150	₹250	₹350



Register Here:

<https://bit.ly/gunipreneur2026>

Awards & Recognition

“GUNIpreneur Startup Pitch Challenge”



Winner
Best Startup Idea



Runner-up
Most Innovative Idea



Second Runner-up
Best Market Potential



Special Award
Jury Choice



Special Award
Best Presentation

Top 3 ideas will get an opportunity to submit their ideas to SSIP for start up funds worth Rs. 2,50,000.

Participation Certificates for all



ESTEEM SPEAKERS



Ms. Freya Vora
Founder and CEO
Aroham



Mr. Jigar Jiwani
Startup Portfolio Lead
Wadhvani Foundation



Mr. Mitesh Udeshi
CEO
Khushboo Novelties



Mr. Madhish Parikh
Founder & President
Elixir Foundation
(National Youth Award Winner
Govt. of India)



Mr. Japan Shah
Founder
JMS Advisory



Mr. Hardik Sheth
Co-Founder
CEO Bacancy Systems LLP



Mr. Amit Kumar Trivedi
Prydan Consultancy
Founder and CEO
Serial Entrepreneur Building
Multi-Sector Ecosystem



**Padma Shri
Dr. Vijaykumar Shah**



Mr. Mitesh Sethwala
Founder
Currently App



Mr. Swarup Pandya
Sr. Manager- Investments & Acceleration
IIMA Ventures

Organizing Committee



Dr. Ganpat I Patel

Hon. President &
Patron-In-Chief
Ganpat University



Dr. Mahendra Sharma

Hon. Joint President &
Group Pro-Chancellor
Ganpat University



Dr. Rakesh K. Patel

Acting Director General
Ganpat University



Dr. Satyen Parikh

Pro-Vice Chancellor & Executive Dean
Ganpat University-FCA



Dr. Saurabh A. Dave

Pro-Vice Chancellor
Ganpat University



Dr. Girish Patel

Pro-Vice Chancellor
Executive Registrar, Ganpat University

Conveners



Dr. Remi Mitra

Executive Dean - International Affairs
Ganpat University



Dr. Priyanka Pathak

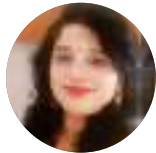
Executive Dean & Chairperson
Ganpat University - CMSR



Dr. Suraj Shah

Chairperson- SAS GUNI - GCA,
Associate Dean- Research,
Ganpat University - CMSR

Co-ordinators



Dr. Tripti Sharma

Assistant Professor
Ganpat University-CMSR



Mr. Kushal Patvari

Assistant Professor
Ganpat University-CMSR



Mr. Hardik Panchal

Assistant Professor
Ganpat University-CMSR



Ms. Sejal Mansharamani

Assistant Professor
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Venue: Ganpat University- COI3C,

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